



## **2010 Sponsorship Opportunities**

**PAACE** presents the 45<sup>th</sup> Annual Conference on Adult Education for adult educators and community partners in the areas of Adult Literacy, Adult Basic and Secondary Education, English as a Second Language, Family Literacy, Workforce Development, Corrections Education, and Continuing/Higher Education. The conference will be held June 1–3, 2010 at the Penn Stater Conference Center in State College, PA. The PAACE Conference is the premier professional development event for adult educators and their community partners in Pennsylvania.

Your sponsorship directly supports the professional development of some 800 PAACE members and conference attendees representing education and government agencies, community-based organizations, and other nonprofit organizations and private companies related in many ways to adult education at all levels. These teachers, administrators, researchers, policy makers, and partners — at local, regional, and state levels — extend their influence serving at least 75,000 multicultural adult students in Pennsylvania. Thus, support of the PAACE Conference ultimately benefits virtually every community in the state.

We invite you to select an event that best fits your organization’s mission, or become a general supporter of PAACE and the conference. See what the conference looks like on YouTube—search for PAACE and view the 2-minute video.

PAACE is a 501(c)(3) nonprofit organization. We are eager to work with you to find the best ways to meet your expectations. Please contact Tana Reiff at [tana\\_reiff@comcast.net](mailto:tana_reiff@comcast.net) or (717) 299-8912 to discuss questions, details, options, and availability.



## 2010 Sponsorship Menu

### **Conference Luncheon (2) \$3,500 ea.**

*Tuesday, June 1 and Wednesday, June 2*

The Tuesday Recognition Luncheon celebrates the accomplishments of adult students and teachers of adults. The agenda of Wednesday's PAACE Luncheon includes the keynote address.

*Underwriting a luncheon includes:*

- Logo on event sign, program book front cover, event ad, and website
- Seat at the luncheon head table + brief remarks
- Complimentary conference registration
- Luncheon tickets for your representatives
- Distribution of your promotional material at the event or inserted in conference bags

### **Adult Education Professionals Networking Event \$2,000 or 2 @ \$1,000**

A set-aside time for the conference attendees to mingle, catch a little refreshment, and maybe even win a door prize. This event is available as one sponsorship at \$2,000 or two co-sponsorships at \$1,000 each.

*Underwriting the networking event includes:*

- Logo on event sign, program book front cover, and website
- Event ad in the program book, carrying your logo
- Complimentary conference registration
- Distribution of your promotional material at the event or inserted in conference bags

### **Computer Lab \$2,000**

One breakout room will be equipped with laptop computers and Internet access for hands-on sessions.

*Underwriting a computer lab includes:*

- Logo on event sign or bring your own sign to prop on an easel.
- Logo on program book front cover and website
- Ad for the computer lab in the program book, carrying your logo
- Complimentary conference registration
- Your supplied promotional material inserted in conference bags

### **Break Times \$1,000 each**

Several major refreshment breaks throughout the conference are social times too! Let our conference attendees know who you are as they take a breather and mingle.

*Underwriting a Break Time includes:*

- Logo on event sign, program book front cover, and website
- Event ad in the program book, carrying your logo
- Complimentary conference registration
- Distribution of your promotional material at the event or inserted in conference bags

### **PAACE Division Lunches Various**

*Thursday June 3, 2010*

PAACE Divisions meet over box lunches as an annual get-together and conference wrap-up. Sponsorship underwrites the box lunches (which are costly!). Levels are based on expected attendance at each lunch:

Adult Basic & Secondary Education Division	<b>\$400</b>
Continuing Higher Education Division	<b>\$150</b>
Corrections Education Division	<b>\$150</b>
ESL Division	<b>\$300</b>
Family Literacy Division	<b>\$600</b>
Tutors of Literacy in the Commonwealth	<b>\$200</b>
Workforce Development Division	<b>\$250</b>

**Conference Tote Bags** **SOLD**

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High exposure with your one- or two-color logo imprinted on the large, high-quality tote provided to every conference registrant. These bags are used over and over again, long after the conference ends. Any extras are donated to family literacy programs.

*Sponsorship of the conference bags includes:*

- Logo imprinted on bags; also on program book front cover, and website
- Complimentary conference registration
- Your supplied promotional material or event ad inserted in conference bags

**Inside cover of program book advertising** **\$1,000**

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Full page ad in the inside cover of the conference program book. Please supply digital file(s) for black-only printing. Color printing negotiable for higher fee.

**Door Prizes** **Your Choice**

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*Providing door prizes includes:*

- Recognition when item comes up for drawing winner
- Recognition in program book if confirmed by April 15, 2010
- Acknowledgment/announcement at event

**Bag Goodies** **Your Choice**

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*Providing free goodies to conference attendees includes:*

- Insertion of item(s) in conference tote bag
- Recognition in program book if confirmed by April 15, 2010
- Acknowledgment/announcement at event

**Promotional Items in Bags** **\$50 insertion fee**

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You supply an ad sheet, brochure, catalog, or other promotional item and we'll insert into the conference bag that all registrants receive at check-in. This option is *included* with all other sponsorships except Door Prizes.

**For all categories, sponsorship will be recognized in the conference promotional brochure if confirmed by **February 15, 2010**. All sponsors will be recognized in the conference program book and on PAACE's Web site [www.paacesite.org](http://www.paacesite.org) if confirmed by **April 15, 2010**.**

If you are interested in exhibiting at the conference, please refer to [www.paacesite.org](http://www.paacesite.org).

**Payment Information**

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Checks payable to **PAACE**, mailed to:

Monica Shields  
1176 Bingay Dr.  
Pittsburgh, PA 15237

Please contact Tana Reiff to discuss questions, details, options, and availability of the sponsorship option you are most interested in:

E-mail: [tana\\_reiff@comcast.net](mailto:tana_reiff@comcast.net)  
Phone: (717) 299-8912